



Digital Marketing Manager

Job Type: Full time

Location: St. Cloud, Minnesota

Geringhoff has been a family owned company since 1880, founded in Ahlen Germany by Carl Geringhoff. We are the leader in crop harvesting innovations such as the patented RotaDisc, NorthStar and Patriot folding corn headers as well as the all new TruFlex Razor draper. The recent introduction of harvesting products have proven once again that Geringhoff innovation is unmatched. The same value apply now as they did then. Build a great product and support it with great people. You now have an opportunity to share in our success!

Geringhoff, NA is currently looking to add another member to the family as Digital Marketing Manager.


Position Summary:

The Digital Marketing Manager is responsible for creation, maintenance, and optimization of Geringhoff's various digital platforms. This starts with having a strong understanding of our company's values and understanding our brand and vision.

Job Requirements:

- Development of campaigns to boost our e-commerce parts business (B2C, B2B)
- Planning, programming, coordination and execution of those campaigns within defined target markets.
- Project management in regards to content development, scheduling, cost and communication.
- Support the marketing team at trade shows, functions and events as needed.
- Other various task as assigned.

Qualifications:

- Minimum of 5 years' experience in a digital marketing agency or the digital marketing department of a company.
 - Proven track record of successfully developed and executed marketing campaigns.
 - Self-motivated team player that is used to working in a fast pace environment.
 - Strong communication and presentation skills.
 - Willingness to travel if needed (max 10%)
 - SAP-experience is a plus.
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Geringhoff offers great Benefits:

- Medical, Dental and Vision Insurance with HSA/with employer contribution
- 401k/with company match
- Short-term disability
- Paid time off
- 9 Paid Holidays

If interested, please apply at Geringhoff.com and attach your resume or stop by our manufacturing facility right here in St. Cloud and fill out an application and leave a resume. 3405 Energy Drive St. Cloud, MN

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